



## Lutech Official Partner of Camera Nazionale della Moda Italiana for the June 2026 edition of Milano Fashion Week®

**Milan, May 14, 2026 – Lutech, a leading Italian company and European player in digital and AI, becomes Official Partner of Camera Nazionale della Moda Italiana starting from the June 2026 edition of Milano Fashion Week®, scheduled from June 19 to 23, 2026.**

The collaboration reflects a shared vision: to support the evolution of the fashion system through the integration of artisanal excellence and technological innovation. In this context, Lutech supports brands and organizations in enhancing data, processes, and skills across the entire supply chain.

Particular attention is given to training, a strategic lever for the future of Made in Italy. The Maison Academies represent key spaces for the transmission of know-how, which Lutech helps to empower through artificial intelligence-based solutions, making learning more accessible, continuous, and scalable.

*"Being a partner of Camera Nazionale della Moda Italiana during Milano Fashion Week® means contributing to a concrete dialogue between tradition and innovation, strengthening the competitiveness and distinctiveness of the Italian fashion sector," stated **Giuseppe Di Franco, CEO of Lutech Group.** – Artificial intelligence can become a highly tangible tool in this process: making artisanal know-how more accessible, accelerating the training of new generations, ensuring that rare skills do not remain confined in the hands of a few. The real challenge is not choosing between tradition and innovation. It is making them grow together. Italian fashion has the opportunity to become the global laboratory for this model of craftsmanship augmented by artificial intelligence."*

With over 6,000 professionals and a business volume of approximately 1 billion euros, the Lutech Group drives change through an end-to-end offer that integrates business consulting, execution and governance, accompanying companies and institutions on sustainable, future-oriented digital transformation journeys.

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### Lutech Group Profile

Lutech Group, a leading Italian company and European player in digital and AI, designs, implements and manages solutions for digital transformation, innovation and growth for companies and institutions, thanks to an in-depth knowledge of the specific processes of different industries.

With 6,000 professionals and a business volume of approximately 1 billion euros, Lutech Group drives change through an end-to-end journey in which business consulting, execution and governance maximize companies' results, for a comprehensive and integrated offering.

Lutech expands and updates its portfolio of solutions and services through strategic acquisitions and ongoing investments in people, platforms and geographic expansion.

For more information, visit [www.lutech.group](http://www.lutech.group)

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