



Reduce Cost, Increase Agility and Improve Security on the AWS Cloud

Migrate your workloads
confidently with an AWS Migration
Competency Partner



Lutech for the Cloud

You have likely heard that investing in cloud solutions is a rising trend.

Forrester predicts that in 2021, 30% of firms will increase spend on cloud, as well as security and risk, networks, and mobility. No one business type is best suited—cloud migration is beneficial for all business types and sizes, including enterprise, small and medium-sized businesses, financial services, retail, entertainment, utilities, and many more.

In a study done by IDC, the benefits of cloud migration include:

- Future-proof disruptions, either isolated or widespread
- Tighter security, reduced costs, and higher flexibility across lines of business
- Performance gains as well as better visibility and usability of in-house data
- Business and digital transformation

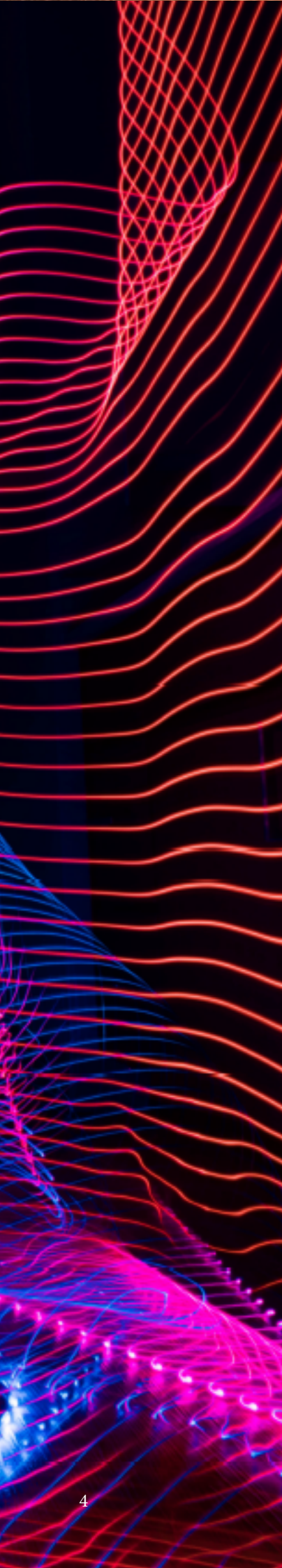
Has your organization experienced any of the events below?

- Data has grown beyond the capacity of existing systems
- IT budgets are constrained or reduced
- Direct support of a digital transformation initiative
- Need functionality or services only found in cloud offerings
- Keeping up with compliance across regions
- Failing to meet demands of business due to legal systems

If you answered yes to any of these events, it's time to consider migrating. Once you've migrated you can modernize your workloads with AWS proven customer experience and methodology, breadth and depth of workloads,

The benefits of migrating to the Amazon Web Services (AWS) Cloud

1. **Proven customer experience:** AWS has extensive experience helping thousands of customers successfully migrate all types of workloads, including applications, websites, databases, storage, physical or virtual servers, as well as entire data centers.
2. **Proven methodology:** Based on years of experience, AWS has a recommended journey and best practices for cloud migration:
 - **Assess:** Understand your migration readiness and build a case for change.
 - **Mobilize:** Start planning and develop the foundation for your migration and cloud readiness operational, security, training and migrating the initial set of workloads to prove success.
 - **Migrate and modernize:** Execute the migration strategies based on your plan including the ongoing operations and optimization roadmap.
3. **Breadth and depth of workloads:**
 - **Windows Migration and Modernization:** Helps you accelerate the migration of Windows workloads through an Optimization and Licensing Assessment (OLA) and Windows specific tooling. You can take advantage of flexible licensing and lower TCO, and, on average, customers are seeing 442% projected 5-year ROI running Windows on AWS.
 - **Database and Analytics Migration and Modernization (DB&A):** Helps you accelerate data and analytic migrations from on-premise to AWS. DB&A enables you to take the next step in your cloud journey and recognize the benefits of a managed service when compared to self-managing your databases on-premise or on Amazon Elastic Compute Cloud (Amazon EC2) or breaking free to a modern database.
 - **SAP Migration:** Helps you lift and shift your existing SAP solutions currently hosted on-premise, in a co-location facility, or with another provider to AWS to reduce costs or modernize by converting from older SAP solutions or other ERP solutions to SAP S/4HANA on AWS.
 - **VMware Migrations:** Helps you achieve substantial business benefits by accelerating the migration of on-premise VMware workloads to VMware Cloud™ on AWS including increased Copyright © Gruppo Linnovation, simplified operations, reduced costs, and enhanced uptime - www.lutech.group availability.



4. **Automation** to help with speed. AWS Migration Services tools allow automation in areas such as discovery and migration execution.
5. **Incentives** to help offset the migration costs. By using an AWS Consulting Partner, there is funding for AWS to co-invest with you and reduce the upfront consulting services costs.
6. **Technical expertise** of AWS Competency Partners. Migration Competency Partners have vetted solutions to address your migration needs.

“The COVID-19 pandemic has created a lot of urgency for companies to migrate their apps and infrastructure to the cloud. The AWS platform affords companies more agility, flexibility, and resilience to meet the new demands of our changing world. If you’re looking to accelerate your cloud adoption journey, AWS Migration Competency Partners have the deep technical and consulting expertise to help!”

Doug Yeum, Head of Global Partner Organization (AWS)

Team up with an AWS Migration Competency Partner

To succeed with cloud adoption in today's complex IT environment, and continue to advance in the future, team up with an AWS Competency Partner. These AWS Partners have demonstrated and proven technical and consulting expertise across industries, use cases, and workloads to help you achieve digital transformation.

AWS Migration Competency Partners are validated AWS Partners with deep AWS technical expertise and proven success helping customers move applications to the AWS Cloud, reducing cost, increasing agility, and improving security.

AWS Consulting Partners offer consulting services for migrations. These AWS Partners accelerate customer cloud adoption journey by providing technical personnel, tools, education, and support to customers in the form of professional services. These AWS Partners either are, or have a relationship with, an AWS certified Managed Service Provider to help customers with ongoing support of AWS workloads where required.

AWS Technology Partners offer migrations solutions to AWS Cloud. Their solutions have been vetted and validated for demonstrated technical proficiency and proven customer success in one or more of the specialized APN Technology Partner categories.

- **Total Cost of Ownership (TCO) and Business Case Analysis** solutions determine target resource types, sizes, and right-sizing with the lowest cost possible.
- **Workload Mobility** focuses on server migration services and data migration services.
- **Discovery and Planning** locates IT assets across your application portfolio, identifies all requirements, and builds your migration plan.
- **Application Profiling** offers valuable insights into your applications by capturing and analyzing performance data, usage, and monitoring dependencies before and after migration.



With technology
and market driven end-to-end services
we enable Clients to work easier,
reaching their goals
and evolving their business.

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